

AP 24® WHITENING FLUORIDE-FREE TOOTHPASTE



Want a brighter smile? AP 24 is a unique line of oral health care products powered by science to help give you the dazzling, clean smile you've always wanted. Try AP 24 and smile brighter than ever before.

MEET AP 24 WHITENING FLUORIDE-FREE TOOTHPASTE

For sensationally white teeth you can smile about. AP 24 Whitening Fluoride-Free Toothpaste lightens teeth without peroxide as it helps remove plaque during brushing and reduces plaque buildup. Enhanced by a gentle, vanilla mint flavor to freshen breath and designed to create a clean, just-brushed feeling.

WHY YOU'LL LOVE IT

- Improves the appearance of surface stains for a brighter smile.
- Lightens teeth without harsh chemicals.
- Features a dynamic, vanilla mint flavor.
- Leaves a smooth, clean, refreshing feeling in your mouth.
- Formulated with our exclusive AP 24 Blend.

WHAT POWERS IT

- **AP 24 Blend**—a unique combination of dimethicone and cleansing agents that help your mouth feel cleaner and smoother by loosening plaque and debris from the teeth and other oral tissue.
- **Proprietary Blend of Hydrated Silica and Aluminum Hydroxide**—a unique combination of mild abrasives that polish and smooth to help reduce surface stains without eroding enamel.
- **Vanilla Mint Flavor**—a dynamic, vanilla mint flavor that creates a clean, refreshed feeling.

HOW TO USE IT

Adults and children 6 years of age and older: brush teeth thoroughly, preferably after each meal, at least twice a day or as directed by a dentist or physician.

TRY THESE WITH IT

AP 24 Smile Pop® Toothbrush
AP 24 Anti-Plaque Breath Spray

LEARN MORE ABOUT IT

What is the difference between AP 24 Whitening Fluoride Toothpaste and AP 24 Whitening Fluoride-Free Toothpaste?

AP 24 Whitening Fluoride-Free Toothpaste is formulated just like AP 24 Whitening Fluoride Toothpaste, only without the fluoride.

What makes Nu Skin's whitening technology different?

- **No peroxides**—they have the potential to cause tooth and gum sensitivity.
- **No harsh abrasives**—they remove stains but erode and scratch teeth.

Will AP 24 Whitening Fluoride-Free Toothpaste make my teeth whiter than they are naturally?

No. AP 24 Whitening Fluoride-Free Toothpaste is not an oxidizing, bleaching agent. However, if your teeth are stained, darkened, or soiled from various foods, tobacco, or drinks, AP 24 Whitening Fluoride-Free Toothpaste will quickly remove surface stains and return your teeth to their light, natural color.

Is the Relative Dentin Abrasivity (RDA) level of AP 24 Whitening Fluoride-Free Toothpaste safe for my teeth?

The RDA of AP 24 Whitening Fluoride-Free Toothpaste is well within safe levels and perfect for everyday use.

AP 24[®] WHITENING FLUORIDE-FREE TOOTHPASTE

How does AP 24 support Nu Skin's commitment to become more sustainable?

With our latest update, we have proudly eliminated the carton historically included with AP 24 Whitening Fluoride-Free Toothpaste. By purchasing AP 24 Whitening Fluoride-Free Toothpaste, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit www.nuskin.com/sustainability for more information.

WHAT'S IN IT

Water (Aqua), Hydrated Silica, Sorbitol, Aluminum Hydroxide, Glycerin, Tetrasodium Pyrophosphate, PEG-12, Dimethicone, Poloxamer 338, Poloxamer 407, Cellulose Gum, Sodium Lauryl Sulfate, Flavor (Aroma), Sodium Saccharin, Titanium Dioxide (CI 77891), Sodium Hydroxide.